

2021-2022

SCA (NZ) Sponsorship Prospectus

*Reach and
connect to the
strata sector*



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Background

Our commitment to you

Here at SCA (NZ) we believe that mutual relationships are incredibly beneficial to all involved, and as such aim to continue to strengthen our relationships with Sponsors by ensuring your products and services are utilised to the full extent.

Who is SCA (NZ)?

Strata Community Association (NZ) is the peak industry body for Body Corporate and Community Title Management in New Zealand. Membership includes body corporate management firms, Body Corporate Managers, Body Corporate owners, support staff, industry Sponsors, students and Suppliers of products and services to the industry. SCA (NZ) proudly fulfils the dual roles of a professional institute and consumer advocate.

We are in a unique position and play a pivotal role in providing educational resources to professional Body Corporate Managers, Lot Owners and service providers to the strata community.

SCA (NZ) is a Chapter of the Strata Community Association Ltd based in Australia.

Why Sponsor with SCA (NZ)?

Sponsoring with SCA (NZ) gives you direct contact with Body Corporate Managers who have contact with a vast list of clientele.

Limitless networking opportunities exist for your business allowing you to engage with Body Corporate Managers and industry leaders within the strata community. Being associated with a national organisation will also provide benefits to your business through the use of our national branding, under our international umbrella.

SCA (NZ) Platinum Sponsor

One per industry segment

\$5,000 NZD

The premier SCA (NZ) Platinum Sponsorship package is exclusively available to suppliers in non-competing industry segments. As an SCA (NZ) Platinum Sponsor, you show your passion for the strata sector. SCA (NZ) Platinum Sponsors receive premium opportunities to promote strata matters to New Zealand members, as well as the broader community. Sponsoring with us enables you to engage new audiences, helps enhance your brand and provides you with access to our extensive professional network. Platinum Sponsors will enjoy the below benefits:

Exclusivity in your segment

- The SCA (NZ) Platinum Sponsorship is available for two suppliers in non-competing industry segments. The Sponsorship gives you exposure and a competitive advantage.
- Receive priority preference for renewal of your Platinum Sponsorship for the following year.

Membership

- 1 x Annual supplier services corporate membership (worth \$995)
- 3 x individual memberships for SCA (NZ)

Inside Strata Magazine Exposure

- 10% discount on the advertising rate card of Inside Strata. This publication is distributed to over 2,500 members across Australia and New Zealand and published online (our quarterly industry magazine).

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New
Look!

SCA (NZ) Platinum Sponsor



Online Inside Strata

- Online Articles: Four (4) articles of content to the per annum with a by-line or other attribution as agreed in relation to the particular contribution. The inclusion of these contributions is subject to SCA's approval of the content of the contribution.

Exposure up to 4 CPD Events

- An opportunity to speak at up to 4 selected CPD events (event details tbc)
- Complimentary admission to all SCA (NZ) CPD events for four people
- The opportunity to provide suggestions for the content of CPD events
- The opportunity to display a PowerPoint presentation during your speaking time
- Company Logo advertised on the presentation slides (if produced)
- Verbal acknowledgement of your sponsorship by the Convenor
- Opportunity to display your company banner (up to 2m in height) at your selected SCA (NZ) CPD event
- Acknowledgement of your company as a "Platinum Sponsor" on all marketing material (if produced)
- Opportunity to provide promotional material and giveaways to all attendees, items to be approved by SCA (NZ) and supplied by the sponsor

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SCA (NZ) Platinum Sponsor

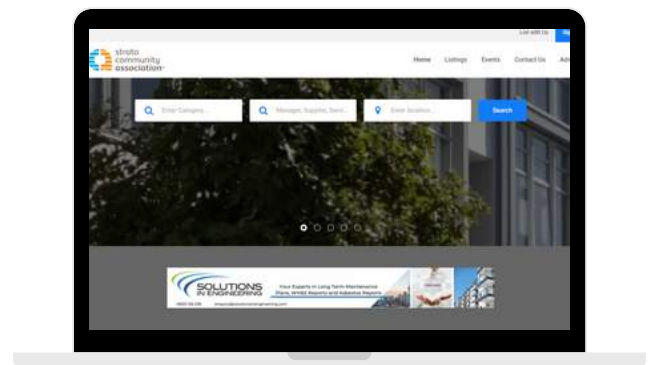
Advertising opportunities

- 2 x opportunities to be featured in the SCA (NZ) newsletter. Editorial to be supplied by the sponsor, with the full article to be featured on the SCA (NZ) website.
- Company logo and online banner advertisement featured on the SCA (NZ) website
- Company details featured in the sponsor section of the SCA (NZ) website, hyperlinked to your website
- SCA (NZ) platinum Sponsor logo provided for marketing purposes



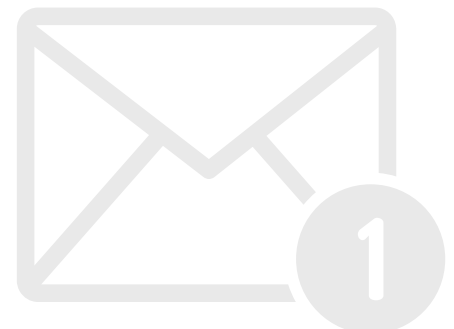
Member Directory

- Online Banner advertisement in the new SCA business directory
- Detailed listing including link to your company website, cover image, logo and cover image, pdf uploads, videos, directory.strata.community



Email alert to SCA (NZ) Members

- Opportunity to participate in one direct e-mail to SCA (NZ) members. Content is to be provided by the sponsor and approved by SCA (NZ). The email is to be facilitated by SCA (NZ).



SCA (NZ) Gold Sponsor

Gold Sponsor

\$3,000 NZD

Becoming a SCA (NZ) Gold event sponsor is the second highest level of sponsorship with Strata Community Association (NZ). Sponsoring with SCA (NZ) gives you ample opportunities to network with the strata sector as you build new relationships and strengthen existing ones with Strata Managers in New Zealand.

Becoming a Gold Sponsor will entitle you to the below benefits:

Exclusivity in your segment

- This SCA (NZ) gold Sponsor opportunity is offered to suppliers in non-competing industry segments. The Sponsorship gives exposure and a competitive advantage
- Receive priority preference for renewal of your Gold Sponsorship for the following year.

Membership

- 1 x Annual supplier services corporate membership (worth \$995)
- 3 x individual memberships for SCA (NZ)

Inside Strata Magazine Exposure

- 5% discount on the advertising rate card of Inside Strata

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SCA (NZ) Gold Sponsor

Online Inside Strata

- Online Articles: Two (2) articles of content to the per annum with a by-line or other attribution as agreed in relation to the particular contribution. The inclusion of these contributions is subject to SCA's approval of the content of the contribution.

Event exposure

- An opportunity to speak at up to 2 selected CPD events (event details tbc)
- Two complimentary guest registrations at all SCA (NZ) CPD events
- The opportunity to display a PowerPoint presentation during your speaking time

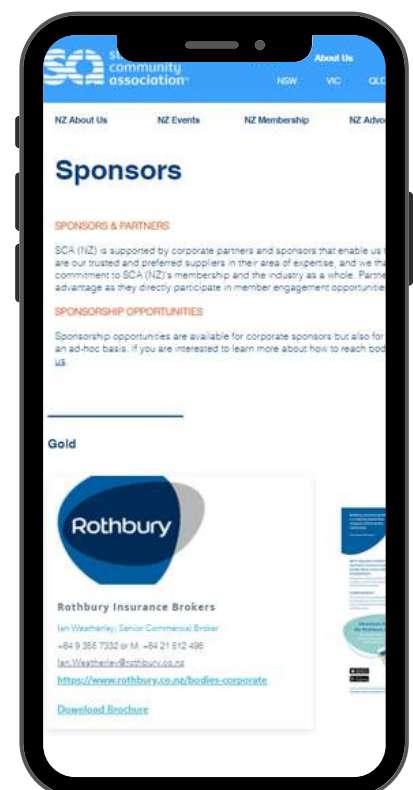


Advertising opportunities

- Acknowledgement of your sponsorship as Gold Sponsor on the SCA (NZ) website
- SCA (NZ) 2020-2021 Gold Sponsor logo provided for marketing purposes

Member Directory

- Detailed listing including link to your company website, cover image, logo and cover image, pdf uploads, videos, directory.strata.community



SCA (NZ) Education Event Sponsor

Becoming an SCA (NZ) Education Event Sponsor entitles you to a range of opportunities at one event. Receive valuable speaking time to our members as you showcase your commitment to the education of the strata industry.



Becoming an Education Event Sponsor will entitle you to the following benefits:

- Up to 10 minutes speaking time at one SCA (NZ) CPD event
- The opportunity to display a PowerPoint presentation during your speaking time
- Acknowledgement of your sponsorship as an Event Sponsor on all marketing material including electronic and collateral (if produced) for your event
- Two complimentary guest registrations at your selected CPD event
- Verbal acknowledgement of your sponsorship by the Convenor
- Your company logo included in the event presentation slides (if produced)
- Opportunity to provide promotional material and giveaways to all attendees, items to be approved by SCA (NZ) and supplied by the sponsor
- Opportunity to display your company banner at CPD event (up to 2m height)

SCA (NZ) Christmas Party Sponsor

Christmas Party Sponsor

\$500 NZD

Becoming an SCA (NZ) Christmas Party Sponsor entitles you to a range of opportunities at our year end event. Receive exclusive branding opportunities along with tickets to a major event networking event attended by the NZ strata community.

Becoming a Christmas Party Sponsor will entitle you to the following benefits:

- Acknowledgement of your sponsorship as an Event Sponsor on all marketing material including electronic and collateral (if produced) for your event
- Two complimentary guest registrations
- Verbal acknowledgement of your sponsorship by the Convenor
- Opportunity to provide promotional material and giveaways to all attendees, items to be approved by SCA (NZ) and supplied by the sponsor
- Opportunity to display your company banner at Christmas party (up to 2m height)

To book contact
marketing@strata.community



Sponsorship not
for you, but still want to
be involved with
SCA (NZ)?

Consider becoming a
SCA (NZ) Supplier
Member for \$995

Simply fill out our
online membership
form [here](#) & become a
SCA (NZ) member today